



Mia Birk

Active Transportation Pioneer

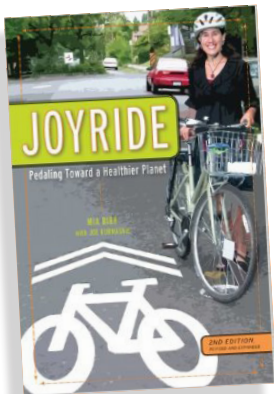
Mia Birk is an award-winning leader in shaping the North American field of active transportation and recreation. Best known for her work leading Portland, Oregon's bicycle transportation revolution, she has worked in hundreds of communities as the former President and CEO of **Alta Planning + Design**.

Mia is a featured speaker at many venues focusing on health, business, tourism, urban growth, recreation, economics, and more. Keynote speeches include Atlantic Cities, 2014; 8-80 Cities Forum: The Doable City, Chicago, 2014; Health and Transportation Summit 2014; Washington State Trails Conference, 2014; National Shared Mobility Conference, 2013; National Bike Summit, 2006-2009, Pro Walk/Pro Bike 2010, Travel Oregon Summit, and many more. She has also been featured as a **TEDx Portland speaker**, profiled on the Sundance Channel's "Big Ideas for a New Planet", and has won numerous awards.

Mia has been at the forefront of numerous groundbreaking studies and organizations, and was a co-founder of **Portland State University's Initiative for Bicycle and Pedestrian Innovation (ibpi)** and the Cities for Cycling Project and Urban Bikeway Design Guide of the **National Association of City Transportation Officials (NACTO)**.

Mia lives and rides with her husband and three children in Portland, Oregon, where she was Bicycle Program Manager from 1993-1999. She has a Master's Degree in International Relations and Economics from Johns Hopkins University School of Advanced International Relations.

She is the author of *Joyride: Pedaling Toward a Healthier Planet*, which tells the dramatic and enlightening behind-the-scenes story of how a group of determined visionaries transformed Portland into a cycling mecca and inspired the nation.



What people are saying about Mia:

"Our discussion with you has given our group the get-up-and-go we've needed for quite some time."

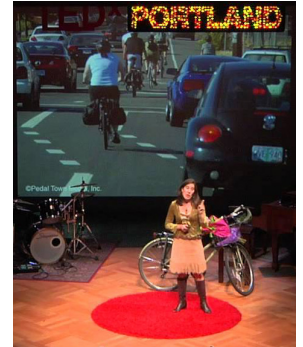
LORI MOHOLT-PHILLIPS, MOSES LAKE PARKS AND RECREATION

"Mia knocked it out of the park. She brought the right tone, mix, and personality to the various events throughout the day and folks were universally impressed with her style and content."

BOB FERRIS, EXECUTIVE DIRECTOR, RE SOURCES FOR SUSTAINABLE COMMUNITIES, BELLINGHAM, WA

"Mia is an energetic and knowledgeable speaker who brings the authority of her experience in Portland, Oregon and communities across the US."

BYRON RUSHING, TRANSPORTATION PLANNER, ATLANTA REGIONAL COMMISSION



Mia was a co-founder and Vice-President of **Alta Bicycle Share, Inc.**, which launched public bike sharing systems in Melbourne, Australia and ten North American communities, including NYC and Chicago, and logged

50 million trips
with
zero fatalities.